



Mr Andrus Ansip

Vice President of the European Commission
European Commission
Rue de la Loi 200
BE-1049 Brussels
BELGIUM

4 May 2017

Dear Vice President,

We are approaching the launch of the Commission's mid-term review of its Digital Single Market (DSM) Strategy. Released in 2015, the DSM Strategy was an initiative BusinessEurope welcomed. As you know, completing the DSM has the potential to add EUR 250 billion to the EU's economy and various societal benefits, such as jobs, as a result.

The DSM Strategy continues to matter to business. It will deliver growth and jobs for the EU. We therefore agree that renewed emphasis should be placed on delivering the DSM Strategy. Business continues to play a pivotal role in this process. To successfully deliver its goals, all institutions must work closer together with business.

The framework being created to foster Europe's digital potential must also take the global context into account. As a truly global topic that knows no borders, it is essential the DSM Strategy permits greater global digital trade.

At annex, you will find a statement from BusinessEurope that promotes Better Regulation principles in relation to the delivery of the DSM Strategy by all institutions. We also give priority to assess a number of ongoing digital files.

Completion of the DSM remains an urgent task for the EU and we look forward to working closer with you in order to achieve that.

Yours sincerely,



Markus J. Beyrer
Director General